

Southwestern Fertilizer Conference

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July 22, 2003

Dan King
Sheraton Hotel
500 Canal St.
New Orleans LA 70130

Dear Dan

It was a tough one, but this year's conference turned out to be one of our best. We had many challenges. And to be quite honest, early in the planning stage we were concerned. Those fears proved to be unfounded due to the efforts of your staff. Most especially we want to express our appreciation for Shari Harrison.

I've dealt with a lot of hotel convention services personnel in my 20 years as an association manager, and Ms. Harrison is, by far, the best. I am not exaggerating, she is fantastic. She is professional, efficient, personable and competent. It always seemed that she had our interests at heart.

A formal motion was made by our Executive Committee to express our appreciation for Shari on behalf of her efforts in making our 2003 conference the success it was. That is something that has never happened in my tenure. Not that I wouldn't make sure that she knew how much we appreciate her role without their endorsement, but it emphasizes the point that much more.

Thank you for all you have done for our organization, as well. I know that it all starts at the top and you have shown us that your hotel is very well managed.

Sincerely,

Pat T. Miller
Executive Director

cc: Shari Harrison
SWFC Executive Committee